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**FOR IMMEDIATE RELEASE**

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**New Online Videos to Assist Homeowners**

*Interactive Videos Outline How to Qualify For  
Obama's "Making Home Affordable" Initiative*

**August 17, 2009 - WASHINGTON, D.C.** - The Homeownership Preservation Foundation (HPF) today launched a series of new interactive educational videos to assist homeowners seeking information on President Obama's "Making Home Affordable" initiative. The online videos provide information on the various options that are available and will help homeowners determine if they might qualify for a loan refinance or modification under MHA. The videos can be viewed at [www.995hope.org](http://www.995hope.org).

"Consumers need access to as much information as possible to address their particular mortgage challenges," stated Colleen Hernandez, president and CEO of HPF. "These videos provide homeowners with valuable tools to get started moving their situation forward. Over the last few years, HPF has helped over 2 million homeowners. We are excited to add these easy-to-access online videos to reach even more."

The Homeownership Preservation Foundation, which created and operates the Homeowner's HOPE™ Hotline (888-995-HOPE™), produced the videos in partnership with the Mortgage Workout Center (MWC). The Mortgage Workout Center was designed by mortgage industry veterans to use the power of the Internet and the accessibility of video to educate consumers about their mortgage options.

"HPF is the industry leader in providing information and assistance to homeowners and connecting them with free counseling. We are delighted to be working with the organization on this solution," said Bob Sullivan, CEO of MWC. "The videos can be viewed on any computer, at home or in a public library or community center, 24 hours a day. Most importantly, we believe this information will give more homeowners hope and confidence as they realize that they have access to free help."

**About the Homeownership Preservation Foundation**

Founded in 2004, the Homeownership Preservation Foundation (HPF) is a 501(c)(3) independent national nonprofit dedicated to reducing foreclosures and preserving homeownership for American homeowners. HPF offers two services, a First Contact call center where homeowners have their questions answered and are connected to a counselor, and a comprehensive foreclosure prevention counseling service available for free in English and Spanish to homeowners by calling 888-995-HOPE™ or visiting [www.995hope.org](http://www.995hope.org). For more information about the Homeownership Preservation Foundation or the Homeowner's HOPE™ Hotline, visit [www.995hope.org](http://www.995hope.org).

**About Mortgage Workout Center**

Mortgage Workout Center (MWC) provides Internet video learning solutions targeted to the financial services industry. The MWC flagship product is the "Interactive Video Solution" (IVS) which allows clients to quickly deploy up to the minute educational video information to its customers through their existing website. Completely branded and customized solutions can be deployed in days, allowing MWC clients the ability to better educate their customers through the Internet. For more information, contact Bob Sullivan 954-325-2102 or visit [www.mortgageworkoutcenter.com](http://www.mortgageworkoutcenter.com)

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